



AgileDad

LearnMore@AgileDad.Com
1-866-410-1616



COURSE OVERVIEW

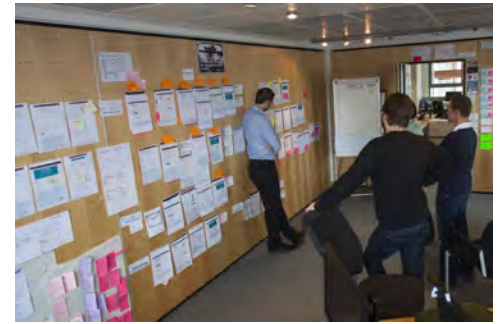
2025 AGILE TRAINING & COACHING



SCRUM ALLIANCE CERTIFICATION

AgileDad is proud to offer the following on-line & live Scrum Alliance Certifications:

- Certified ScrumMaster
- Advanced Certified ScrumMaster
- Certified Scrum Product Owner
- Advanced Certified Scrum Product Owner
- Certified Agile Facilitator
- Scrum Essentials
- Agile In Sales



STABLE FRAMEWORK CERTIFICATION

We are proud to offer the following Stable Framework Accredited Certifications:

- Certified Stable Associate
- Certified Stable Process Owner
- Certified Stable Master Chief
- Certified Stable Scrum Master
- Certified Stable Scrum Product Owner
- Certified Stable Hybrid Product Owner
- Certified Stable Software Estimator



AGILEDAD CREDENTIALLED COURSES

These courses are designed to maximize the value of your learning experience, focusing on actionable skills and real-world application. Whether you aim to enhance team performance, improve leadership abilities, or deepen your Agile knowledge, these award-winning classes provide everything you need to succeed—without the pressure of certification requirements.

- Agile and Lean Fundamentals
- Advancing and Scaling Agile
- AI In Agile Application
- Agile Leadership Summit
- Agile Product Ownership

TEAM IMMERSION WORKSHOP

This private workshop offers participants a hands-on opportunity to experience the entire Agile lifecycle in a condensed format, using their actual work. From crafting a vision to executing daily activities, all aspects of Agile planning are addressed. Participants will learn, practice, and master prioritization and estimation techniques as a team. Key Agile principles, including cadence, communication, and transparency, are emphasized and internalized through collaborative learning. By immersing themselves in this shared experience, teams can accelerate their journey to Agile success and achieve outstanding results.



AGILE LEADERSHIP SUMMIT

The success of Agile implementations depends heavily on the support and trust of executive leadership and management. Executives play a vital role in removing obstacles, empowering teams, and inspiring the organization to better serve its end consumers. Achieving these outcomes requires a shared understanding between executives and teams. This summit serves as a forum to build a solid foundation of Agile knowledge—both in principle and practice. Participants will gain insights into setting realistic expectations and learn effective strategies to support Agile teams and processes, driving organizational success.



AGILE MARKETING CERTIFICATION

Businesses across industries are increasingly adopting Agile practices to navigate the societal and economic paradigm shifts shaping modern markets. This session delves into innovative strategies for meeting customer needs, focusing on service and value rather than selling at all costs. Participants will gain a deep understanding of the differences between Agile marketing and reactive marketing, uncovering adaptive approaches to campaign management and trust-building with customers. Accredited by ICAgile, this course qualifies for the ICP-MKG designation, equipping professionals with the knowledge and tools to excel in Agile marketing.



EMPOWERING AGILE TEAMS

The transition from traditional project management to a lean Agile approach can be challenging for many teams. Adapting to being self-organized, self-managed, and fully empowered often requires a significant shift in mindset and practices. This session is designed to help teams navigate the organizational transformation that accompanies a full transition to Agile. Participants will gain a deeper understanding of what to expect, how to embrace empowerment, and how to thrive in an Agile environment.



PMI CERTIFICATION PREP

We are proud to offer comprehensive preparatory sessions for the following PMI-accredited certifications:

- PMI-ACP Test Certification Prep
- PMP Test Certification Prep
- PMI-PBA Certification Test Prep

Each session is designed to ensure your success, providing all necessary materials and books. These workshops include a pre-test to assess readiness, interactive sessions to deepen understanding, and practical strategies to help you achieve certification with confidence.



Agile Coaching & Mentoring

AgileDad coaches are globally recognized as industry leaders, known for their hands-on approach in helping organizations make critical decisions and empowering teams to thrive in their Agile journey. We stand behind our services with a 100% satisfaction guarantee. Coaching is offered in flexible buckets of hours that can be used as needed, at any level, and never expire. For more information, contact LearnMore@AgileDad.Com and discover how AgileDad coaching can drive your success.



All AgileDad training workshops are available in two formats public sessions with a diverse group of students or private sessions tailored exclusively for your team. Workshops can be conducted virtually via Zoom or delivered live on-site at your company, offering flexibility to meet your specific needs.



AgileDad specializes in creating custom training curriculum tailored to your organizations unique needs. These custom programs can be purchased outright or licensed for ongoing use, ensuring your teams receive the most relevant and impactful training to drive success.



AgileDad coaches have provided training and coaching at 45 of the Fortune 100 companies, demonstrating our proven expertise in driving Agile success. Additionally, our Agile Project Management curriculum is taught at many major universities, equipping the next generation of professionals with the skills needed to excel in today's dynamic business environment.

Overview



AgileDad

LearnMore@AgileDad.Com
866-410-1616

Why AgileDad?



About AgileDad:

At AgileDad, we stand apart as a global leader in Agile certification training and business agility coaching. Our approach is inclusive, pragmatic, and deeply rooted in human psychology. Unlike traditional frameworks, we provide actionable tools and strategies tailored to thrive in today's ever-evolving business environment. With the rise of remote work and innovative collaboration methods, AgileDad is at the forefront, delivering leadership guidance and customized solutions to help organizations achieve true business agility.

We believe agility is not a one-size-fits-all solution. AgileDad embraces a philosophy centered on collaboration and communication, recognizing that every organization has unique needs and structures. Instead of applying a cookie-cutter approach, we work with you to design an Agile process that aligns seamlessly with your business operations, ensuring more frequent and reliable delivery cadences.

Organizational change requires time, expertise, and skilled guidance. Without it, efforts to adopt Agile can be costly and ineffective. Our mission is to empower your team, enabling you to establish an internal Agile Center of Excellence. This foundation provides the tools, knowledge, and confidence for a successful Agile transformation. Ultimately, our goal is to make our guidance redundant as your organization becomes self-sufficient in Agile practices.

818

AgileDad has hosted over 800 Public CSM & CSPO workshops.

45

AgileDad has provided Coaching & Training in 45 of the Fortune 100 Companies

212

212 Public Recommendations on AgileDad LinkedIn Profile

99%

99% of AgileDad Students pass their certification exam after attending a workshop.

AGILEDAD SNAPSHOT

12,095

AgileDad has certified over ten thousand ScrumMasters through the Scrum Alliance

4,865

AgileDad has certified over four thousand Product Owners through the Scrum Alliance

4,926

Agile teams have received Agile Coaching from AgileDad

10%

10% of all AgileDad earnings are donated to local, national, & international charity organizations

20

AgileDad offers twenty Agile Training workshops in addition to our world class coaching offerings

23

AgileDad was founded in 2002. This means we have over 23 years of Agile Experience to share with your organization

REGISTERED EDUCATION PROVIDER



AgileDad has been recognized as a world class training & education provider and has been approved by every major accreditation body.

COURSES & WORKSHOPS



Agility In Marketing Certification

IC Agile Certified Workshop

Instructor: V. Lee Henson CST



About The Agility In Marketing Certification

Agile has taken the world of marketing by storm. Businesses of all types are reaching beyond technology and leveraging Agile to better understand the societal and economic paradigm shifts that are causing this shift. This session explores innovative ways to better service our customer needs rather than selling to them at all costs. You will learn how to understand the differences between agile marketing and reactive marketing to best uncover ways of adapting campaigns and building trust with your customers. This course has been accredited by ICAgile and qualifies for the ICP-MKG Designation.

This session is designed for both new agile marketers learning the ropes and experienced marketing teams who are trying to re-align or get started on the same value generation approach while establishing an internal agile marketing focus. This workshop is often coupled with Agile Marketing Coaching in order to increase the effectiveness and impact.



Class Logistics:

- > IC Agile Certified Course
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > One Year AgileDad Alumni Membership
- > Reference Workbook Included
- > Qualify For Advanced Marketing Workshop

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Agile Marketing Drivers And Criticality	<ul style="list-style-type: none"> > Defining Agile Marketing > VUCA For Marketers > Rapid Pace of Change > Marketing Anti-Patterns > Digital Has Changed Marketing
10:15 – 12:00 PM	Marketing To Serve Vs Marketing To Sell	<ul style="list-style-type: none"> > Know Your Customer > Minimal Viable Persona > Marketing To Sell > Keeping Sight of Your Customer > Transactional Marketing
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Defining Agile Marketing	<ul style="list-style-type: none"> > Being Agile vs Doing Agile > The Agile Mindset > Agile Marketing Manifesto > Losing Prescriptive Practices > Traditional Vs Agile Marketing > What Agile Marketers Do Differently
2:30 – 3:00 PM	Customer Centricity Over Organizational Focus	<ul style="list-style-type: none"> > Customer Centricity Defined > House Of Cards > Agile Marketing Case Study > Using Data & Analytics To Iterate
3:00 – 4:00 PM	Focusing On Outcome Over Output	<ul style="list-style-type: none"> > Outcome Over Output > The Marketing Backlog > Marketing User Stories
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Create A Culture of Experimentation & Validated Learning	<ul style="list-style-type: none"> > Limiting WIP and Flow > Iterative Development > Big Bang Campaign Myth > Iterative Marketing Defined > Kanban Foundational Marketing
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Making Marketing Work	<ul style="list-style-type: none"> > Scrum Values & Framework > The Empirical Process > Scrum Roles & Accountabilities > Scrum Events & Artifacts > The 59 Minute Scrum
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Your Marketing Agile Journey	<ul style="list-style-type: none"> > Leaders Not Managers > Agile Marketing Approaches > Grounded Marketing Decisions > Scrum, Kanban, & ScrumBan > Where Do We Start? > Agile 12 Step Program
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Course Review And Questions > Podcast & Additional Resources > Reading List > Final Thoughts

Agile Fundamentals

AgileDad Credentialed Workshop

Instructor: V. Lee Henson CST



About The Agile Fundamentals Workshop

One of the most common points of Agile adoption failure comes with the incremental on-boarding of Agile teams throughout an organization while not having everyone starting with the same foundational Agile knowledge. This workshop session is designed to help everyone on the team learn the fundamental principles behind what makes Agile work, and allows them to participate in several real world exercises. This structure allows everyone on the team to learn the 'Why' behind the 'How', and gives everyone a chance to leave with the tools needed to effectively do their job better. This is a mandatory prerequisite to any Advanced or Scaling Agile training session.



Class Logistics:

- › AgileDad Credentialed Course
- › 2-Day Online or In-Person Workshop
- › Class Eligible For 16 PDU's or SEU's
- › One Year AgileDad Alumni Membership
- › Reference Workbook Included
- › Qualify For Advanced Workshop

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> › Meet Your Instructor › Meet Your Team › Course Agenda & Goals
9:00 – 10:00 AM	Agile Principles & Values	<ul style="list-style-type: none"> › Defining Agile › Agile Manifesto & 12 Principles › The Agile Landscape › Agile vs. Waterfall › The Scrum Flow Disconnect
10:15 – 12:00 PM	Roles & Accountabilities	<ul style="list-style-type: none"> › Roles Overview › Agile Leadership › The POBAFATA Defined › ScrumMaster Defined › Self Organized Teams
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Planning & Process	<ul style="list-style-type: none"> › The Agile Meetings Playbook › Vision & Strategy › ART Of The Agile Press Release › Roadmap Planning › Defining The Backlog › Understanding Personas
2:30 – 3:00 PM	Backlog Item Creation, Prioritization, and Estimation	<ul style="list-style-type: none"> › Priority Defined › Complexity Defined › MoSCoW Defined › Objective Stack Ranking
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> › Project & Roadmap Level WIP › Team WIP Limits & Little's Law › Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> › Day 1 Review › Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Rapid Release Planning	<ul style="list-style-type: none"> › Release Defined › Release Planning Strategy › Value of Release Planning › RRP Detailed Instructions › The Sliding Scale
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Sprint Planning & Daily Meeting	<ul style="list-style-type: none"> › Definition of Done › Sprint Planning Details › Daily Meeting Rules › Working With Remote Teams › Agile Reporting
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Review, Demo, & Retrospective	<ul style="list-style-type: none"> › Sprint Review › Sprint Demo › Sprint Retrospectives › Importance of Limiting WIP › Dealing With Interruptions › Podcast & Other Resources
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> › Backlog Refinement › Understanding Communication › Reading List › Final Thoughts

Agile Product Ownership

AgileDad Credentialed Workshop

Instructor: V. Lee Henson CST



About Agile Product Ownership Workshop

Product Owners have the greatest accountability when it comes to creating, refining, and maintaining the backlog for your product or service. It is a real challenge to balance the consumer needs with strategic priority and technical benefit.

The Product Owner is the hub of all communication and must be a master facilitator. They are expected to work closely with stakeholders, executives, analysts, and teams to create a world class product or service.

In this workshop you will learn all things related to product ownership including tips and tricks that can only be learned from years of on the ground Agile Coaching. Learn with us all of the things that are not contained in any published textbook.

Many have dubbed this workshop Agile 2.0.



Class Logistics:

- › AgileDad Credentialed Course
- › 2-Day Online or In-Person Workshop
- › Class Eligible For 16 PDU's or SEU's
- › One Year AgileDad Alumni Membership
- › Reference Workbook Included
- › Prepare for Agile Coaching

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> › Meet Your Instructor › Meet Your Team › Course Agenda & Goals
9:00 – 10:00 AM	The Full Agile Landscape	<ul style="list-style-type: none"> › Defining Full Agile › Breakdown of Initiate › Deconstructing Discovery › Delivery Execution › Planning For Release
10:15 – 12:00 PM	The Agile Product Owner	<ul style="list-style-type: none"> › Leadership Engagement › Breaking Down the POBAFATA › Roles vs. Titles - Who Cares › ScrumMaster Magnified › The Agile Center of Excellence
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Useful Personas And Journey Mapping	<ul style="list-style-type: none"> › Who Is the Target Audience? › A Mile In Their Shoes... › Persona Case Studies › Understanding the Customer Journey › Defining Value › Journey Mapping Examples
2:30 – 3:00 PM	Vision, Strategy, And RoadMapping	<ul style="list-style-type: none"> › The What and The How › The Agile Press Release › Using AI To Assist › Agile Roadmapping
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> › Project & Roadmap Level WIP › Team WIP Limits & Little's Law › Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> › Day 1 Review › Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Product Backlog Creation	<ul style="list-style-type: none"> › Story Composition › The Business Strategy › Time vs Relative Complexity › MoSCoW & The Consumer › Understanding & Teaching Story Points
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Objective Stack Ranking	<ul style="list-style-type: none"> › Priority Equals Urgency › Advanced Story Pointing Techniques › Time vs Relative Complexity › OSR Applied › Understanding The Formula
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Rapid Release Planning	<ul style="list-style-type: none"> › Release Defined › Release Planning Strategy › Value of Release Planning › RRP Detailed Instructions › The Sliding Scale › Product Owner of Product Owners
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> › Backlog Refinement › Podcast & Additional Resources › Reading List › Final Thoughts

Advancing & Scaling Agile

AgileDad Credentialed Workshop

Instructor: V. Lee Henson CST



About Advancing & Scaling Agile Workshop

Many Teams and Organizations have been practicing Agile for quite some time, and have mastered all of the foundational principles. This workshop is specifically designed to explore and discuss advanced Agile concepts. We will answer the how and why behind many Agile techniques and introduce you to the parts of Agile that are not discussed in best-selling books or industry leading videos.

We will also explore an agnostic view towards scaling business agility. Learn what works and where you may need to steer clear. The end goal is to focus on what is needed in order to create an internal Agile Center of Excellence.

Many have dubbed this workshop Agile 2.0.



Class Logistics:

- > AgileDad Credentialed Course
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > One Year AgileDad Alumni Membership
- > Reference Workbook Included
- > Prepare for Agile Coaching

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Full Agile Landscape	<ul style="list-style-type: none"> > Defining Full Agile > Breakdown of Initiate > Deconstructing Discovery > Delivery Execution > Planning For Release
10:15 – 12:00 PM	Advancing Roles & Accountabilities	<ul style="list-style-type: none"> > Leadership Engagement > Breaking Down the POBAFATA > Roles vs. Titles - Who Cares > ScrumMaster Magnified > The Agile Center of Excellence
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Managing Technical Debt and Interruptions	<ul style="list-style-type: none"> > What is Technical Debt > Unintentional vs Intentional Debt > Seven Debts Deep Dive > Known But Not Resolved > The Technical Debt Sprint > The Cost of Interruptions
2:30 – 3:00 PM	The Team John Concept	<ul style="list-style-type: none"> > Laser Focus vs High Performance > Team John Applied > Measurable Results > When NOT To Team John
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> > Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Rapid Release Planning	<ul style="list-style-type: none"> > Release Defined > Release Planning Strategy > Value of Release Planning > RRP Detailed Instructions > The Sliding Scale
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Objective Stack Ranking	<ul style="list-style-type: none"> > Priority Equals Urgency > Advanced Story Pointing Techniques > Time vs Relative Complexity > OSR Applied > Understanding The Formula
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Scaling Demystified	<ul style="list-style-type: none"> > Scaling Techniques > SAFe Essentials > LeSS Is More > Scrum At Scale > Disciplined Agile Delivery > When NOT to Scale
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Backlog Review > Podcast & Additional Resources > Reading List > Final Thoughts

Agile Leadership Summit

AgileDad Credentialed Workshop

Instructor: V. Lee Henson CST



About The Agile Leadership Summit

To maximize the effectiveness of Agile implementations, it is essential to secure robust support and trust from leadership and management. Executives are instrumental in eliminating barriers, empowering teams, and fostering a culture of motivation and inspiration throughout the organization, ultimately enhancing service delivery to end consumers. Achieving this requires a shared understanding among executives and across teams. This forum is designed to lay a foundational understanding of Agile methodologies, encompassing both principles and practices, which will be adopted by their teams. Through this initiative, management will gain insights into expectations and learn the most effective methods to support their teams in the Agile journey.



This Summit is tailored to cater to three distinct audience segments, with each segment receiving a schedule designed to comprehensively cover topics specifically relevant to their respective interests & needs:

90 Minutes: Designed for up to five CXO Executives who are hoping to understand all of the essentials behind leading an agile organization. (Compare to CAL-E)

Half Day: Curated for up to 20 leaders, we create awareness about the changing dynamics in today's world of work & equip leaders with the practices they need to lead their teams. (Compare to CAL-T)

Full Day: Designed to give up to 20 leaders full guidance on Agile leadership with relevant exercises and examples. (Compare to CAL-O)

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

90 Minutes	Agenda Item	Details
30 Minutes	What Do I Need To Know About Agile?	<ul style="list-style-type: none"> > The Agile Landscape > Agile Learning Outcomes > Importance of Limiting WIP
30 Minutes	How Do We Get Started?	<ul style="list-style-type: none"> > Getting Started Correctly > The Agile 12 Step Program > Data Driven Proof > Outcome Over Output > Agile Leadership Alignment
30 Minutes	How Do We Responsibly Scale Agile?	<ul style="list-style-type: none"> > 3 Keys to Prepare to Scale > Leadership Responsibilities > Executive Agility Focus > Becoming an Agile Leader > Open Q&A - Closing
Half Day		
One Hour	Agile Approaches & VUCA	<ul style="list-style-type: none"> > Define VUCA > Leadership Behaviors > Cross-Functional Teams > Organizational Culture > Leading Without Bias > Understanding Empiricism
One Hour	Leading High Performing Teams	<ul style="list-style-type: none"> > High Performing Team Characteristics > Team Engagement > Servant Leadership > Accountability Culture
One Hour	Collaboration For Multiple Teams	<ul style="list-style-type: none"> > Scaling Challenges > Trust & Collaboration > Team Metrics
One Hour	Influence As A Leader	<ul style="list-style-type: none"> > Coaching & Influencing > Open Q&A - Closing
Full Day		
8:30 – 10:00 AM	The Context For Agile	<ul style="list-style-type: none"> > Economic & Market Factors > Fixed vs Growth Mindset > The Agile Landscape > Understanding WIP Limits > Organizational Vision & Strategy
10:00 – 10:15 AM Morning Break		
10:30 – 12:00 PM	Agile Overview	<ul style="list-style-type: none"> > The Agile Manifesto > High Performing Teams > Empirical Process Control > Agile Methods Defied > The Agile 12 Step Program
12:00 – 1:00 PM Lunch - Day Two		
1:00 – 3:30 PM	Leadership In An Agile Context	<ul style="list-style-type: none"> > Servant Leadership > The Power of The Story > Leadership Values > Structure Of An Organization > Leadership & Governance Policies > Agile Leadership Case Study
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Leadership Facilitation Toolkit > Understanding Communication > Reading List > Final Thoughts

AI Application In Agile

AgileDad Credentialed Workshop

Instructor: V. Lee Henson CST



About AI Application In Agile

This one-day AgileDad Credentialed Workshop is designed to introduce participants to the transformative capabilities of AI as they apply to Agile practices, enhancing project management, team dynamics, and delivery outcomes.

During this dynamic session, you will dive deep into the fundamentals and applications of leading AI technologies such as Claude, Gemini, Jasper, CoPilot, and notably, ChatGPT-4o. These tools are at the forefront of AI innovation, offering unique solutions that can streamline decision-making processes, automate routine tasks, and provide insightful analytics, thereby accelerating the Agile workflow and increasing project efficiency.



Whether you are a product owner, a scrum master, or a team member seeking to leverage AI within your Agile environment, this workshop will equip you with the knowledge and skills needed to effectively integrate AI tools into your daily operations. V. Lee Henson's expert guidance ensures a comprehensive learning experience, with practical examples and interactive discussions that highlight how AI can solve real-world problems in Agile settings.

Harness the power of AI and revolutionize your Agile practices. Gain the insights and tools necessary to lead your projects and teams towards more innovative and productive horizons.

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 9:40 AM	Generative AI Foundations	<ul style="list-style-type: none"> > Understand Essential Terms > Explore Various AI Models > Prompt Writing Explained > Ethical AI Explained > Agile & AI Synergy
9:40 – 10:15 AM	AI Product Idea Generation and Brainstorming	<ul style="list-style-type: none"> > AI Generated Product Ideas > Brainstorming & Communication > High Level Project Plan Creation > Key Agile Roles Defined > API Tool Integrations
10:15 – 10:30 AM	Morning Break	
10:30 – 11:00 AM	Vision & Strategy Creation	<ul style="list-style-type: none"> > The Agile Press Release > The Elevator Pitch > North Star vs Product Vision > Product Brand Awareness > The Question Words > Help Me Understand
11:00 – 11:15 AM	Visual & Contextual Roadmapping	<ul style="list-style-type: none"> > Epic Level Roadmapping > Swim-Lane Roadmaps by Quarter > Contextual Roadmaps > Visual Roadmapping
11:15 – 11:30 AM	Sample Product Backlog Creation	<ul style="list-style-type: none"> > Feature & Story Introduction > Breaking Down Complex Work > Backlog Creation & Allocation
11:30 – 12:00 PM	Create a Perfect Persona	<ul style="list-style-type: none"> > Persona Identification & Creation > Visual Empathy Mapping
12:00 - 1:00 PM	Lunch	
1:00– 2:15 PM	Build Amazing Team Working Agreements	<ul style="list-style-type: none"> > Workplace Culture, Norms, & Standards > Meeting Templates & Guidelines > Team Working Agreement Creation > Communication Styles & Preferences > Team Sign-Off
2:15 – 2:30 PM	Afternoon Break	
2:30 – 3:45 PM	Exporting Assets From AI	<ul style="list-style-type: none"> > Prompts To Export Assets > Perfecting Export Results > Validate and Verify Data > AI Memory Building > Create A Prompt Library
3:45 – 4:00 PM	Afternoon Break	
4:00 – 4:30 PM	Generating Meaningful AI Prompts	<ul style="list-style-type: none"> > Create a Prompt to Master Prompt > Teach AI To Ask You FIRST > Build on Communicative Learning > Structure Better Prompts > Leverage AI In Marketing & Media > Agile AI Case Studies
4:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Content Review > Open Q&A > Reading List > Final Thoughts

Certified ScrumMaster

Scrum Alliance Certification Workshop

Instructor: V. Lee Henson CST



This workshop is unlike any other you've attended. It goes beyond theory, offering practical insights and solutions to real-world challenges. Here's what makes it stand out:

Practical, Problem-Solving Focus:

While the class is grounded in the Scrum Framework and Agile concepts, the focus extends far beyond textbook theory. We dive deep into solving the pressing problems and challenges participants face, making the learning experience directly applicable to your work.

More Than Just Test Preparation:

If your sole goal is to pass the certification test, this class isn't for you. While our students consistently achieve some of the highest average test scores among all trainers, our primary objective is to deliver meaningful, actionable knowledge that transforms how you work—not just help you pass a test.

Scrum for All Industries:

Scrum is no longer confined to software development or an all-or-nothing approach. This class highlights real-world examples of how organizations—ranging from startups to enterprises—have successfully adopted Scrum to drive dramatic incremental improvements across various industries.

Class Logistics:

- › Eligibility To Take Scrum Alliance Online Practice Test and Test
- › 2-Day Online or In-Person Workshop
- › Class Eligible For 16 PDU's or SEU's
- › Two Year Scrum Alliance Membership
- › Reference Workbook Included
- › Qualify for Level 2 A-CSM Certification

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Agile Mindset	<ul style="list-style-type: none"> > Define Lean, Agile, & Scrum > The Agile Manifesto > Waterfall vs. Agile > The Five Scrum Values > The Agile Landscape
10:15 – 12:00 PM	Agile Soft Skills	<ul style="list-style-type: none"> > Psychological Safety > Radical Candor > The REAL Three Questions > The Agile 12 Step Program > Do We Scrum Yet?
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Roles & Accountabilities	<ul style="list-style-type: none"> > Roles Overview > Executives & Leaders > The Product Owner Role > Product Owner In The Real World > Agile Analysts - POBAFATA > Understanding Scrum Teams
2:30 – 3:00 PM	The ScrumMaster Role	<ul style="list-style-type: none"> > ScrumMaster & The Team > ScrumMaster & The Organization > ScrumMaster In The Real World > ScrumMaster Skills & Attributes
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> > Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Scrum Execution	<ul style="list-style-type: none"> > Day One Overview > The 59 Minute Scrum > Complete Agile Planning > The Agile Daily Standup > Morning Reflection
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Scrum Ceremonies, Estimating, & Forecasting	<ul style="list-style-type: none"> > Sprint Planning > The Daily Scrum > Sprint Review & Retrospective > Story Points & Estimation > Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	<ul style="list-style-type: none"> > Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Definition of Done > Understanding Communication > Reading List > Final Thoughts

Advanced Certified ScrumMaster

Scrum Alliance Certification Workshop

Instructor: V. Lee Henson CST



About The A-CSM Workshop

As a Certified ScrumMaster® (CSM®), you've gained foundational knowledge of Scrum values, practices, and applications, positioning you to bring expertise and insights beyond traditional project management. However, becoming Agile is a lifelong journey. Successfully integrating Scrum values and Agile principles into your professional environment requires diligence, patience, and a steadfast commitment to continuous improvement.

The next step in your journey is earning the Advanced Certified ScrumMaster™ (A-CSM™) certification from Scrum Alliance®. This advanced program is designed for CSMs with one or more years of experience in the role, offering deeper insights and enhanced skills to elevate your impact.

Take the next step to refine your expertise, expand your capabilities, and solidify your path as an Agile leader.

Class Logistics:

- > AgileDad University Membership
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > Two Year Scrum Alliance Membership
- > Reference Workbook Included
- > Qualify for Level 3 CSP-SM Course

**LEVEL ONE CSM & ONE YEAR
WORK EXPERIENCE REQUIRED**

**Are you ready to book this as a
private course for your group?**

**Contact us today to schedule
training and coaching!**

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Agile & Scrum Overview	<ul style="list-style-type: none"> > Presence In Scrum > The Agile Umbrella > History of Agile > The Agile Manifesto > The Agile Landscape
10:15 – 12:00 PM	Agile Facilitation & Coaching	<ul style="list-style-type: none"> > Divergent vs Convergent Thinking > Listening Techniques > Coaching Stance > Coaching Techniques > AgileDad University Access
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Roles & Accountabilities	<ul style="list-style-type: none"> > Teams vs Working Groups > Team Technical Practices > The Product Owner Role > Product Owner In The Real World > Agile Analysts - POBAFATA > Definition of Done
2:30 – 3:00 PM	The ScrumMaster Role	<ul style="list-style-type: none"> > ScrumMaster & The Team > ScrumMaster & The Organization > ScrumMaster In The Real World > ScrumMaster Skills & Attributes
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> > Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Extended Agile Framework	<ul style="list-style-type: none"> > Day One Overview > Vision & Strategy > The Agile Press Release > The Agile Daily Standup > The Agile Roadmap
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Scrum Ceremonies, Estimating, & Forecasting	<ul style="list-style-type: none"> > Sprint Planning > The Daily Scrum > Sprint Review & Retrospective > Story Points & Estimation > Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	<ul style="list-style-type: none"> > Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Resolving Impediments > Scaling Scrum & Agile > Personal & Professional Development > Final Thoughts



Certified Scrum Product Owner

Scrum Alliance Certification Workshop

Instructor: V. Lee Henson CST



About The CSPO Workshop

This workshop offers a truly unique learning experience, setting it apart from any other training you've attended. Here's why:

Practical, Real-World Focus:

While rooted in the Scrum Framework and Agile concepts, this workshop goes beyond theory. We take a hands-on approach to address real-world challenges, helping participants solve pressing issues they encounter in their roles.

More Than Just Certification:

If your only goal is to pass the certification test, this is not the class for you. While our students consistently achieve top-tier test scores, our primary focus is on providing knowledge and skills that bring meaningful change to your work and organization.

Scrum Beyond Software:

Scrum is no longer confined to software development or an all-or-nothing approach. This class showcases real-world examples of how organizations—from startups to enterprises—have adopted Scrum to achieve dramatic incremental improvements across various industries.

Class Logistics:

- > Eligibility To Take Scrum Alliance Online Practice Test and Test
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > Two Year Scrum Alliance Membership Reference Workbook Included
- > Qualify for Level 2 A-CSPO Certification

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Product Owner Role	<ul style="list-style-type: none"> > Product Owner Anti-Patterns > Product Owner Skills /Qualities/ Attributes > Product Owner In The Real World > Agile Analysts - POBAFATA > The Product Owner Conundrum
10:15 – 12:00 PM	Working With Stakeholders	<ul style="list-style-type: none"> > Defining Stakeholder Groups > Decision Making Approaches > Facilitator Defined > Coming To Consensus > Product Owner Collaboration
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Product Strategy	<ul style="list-style-type: none"> > Vision & Strategy > ART Of The Agile Press Release > Agile Estimation > Roadmapping & Rapid Release Planning > Determining Velocity > Initial Estimates From The PO/TA
2:30 – 3:00 PM	The Agile Meetings Playbook	<ul style="list-style-type: none"> > Total Meeting Overview > Product Owner As a Facilitator > Meeting Optimization > Calling In The RATS
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> > Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Customer Research & Product Discovery	<ul style="list-style-type: none"> > Understanding Roles & Personas > Product Discovery Techniques > Product & Feature Ideas > Product Discovery > Communicating Ideas
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Testing Product Assumptions	<ul style="list-style-type: none"> > Sprint Review Meeting > Advanced Product Discovery > Assumption vs Hypothesis > Outcome Over Output > Defining Value
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Product Backlog Design	<ul style="list-style-type: none"> > Strategic Business Priority > Time vs. Relative Complexity > Understanding MOSCOW > Acceptance Criteria > Objective Stack Ranking > Sprint Backlog
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Backlog Refinement > Understanding Communication > Reading List > Final Thoughts

Advanced Certified Scrum Product Owner

Scrum Alliance Certification Workshop

Instructor: V. Lee Henson CST



About The A-CSPO Workshop

As a Certified Scrum Product Owner® (CSPO®), you've gained the skills to maximize business value and optimize the Product Backlog, ensuring you deliver the best possible outcomes to satisfy key stakeholders.

The next step in your Agile journey is earning the Advanced Certified Scrum Product Owner® (A-CSPO®) certification. This advanced course builds on your foundational knowledge, equipping you with deeper insights and enhanced techniques to excel as a Product Owner.

You can enroll in the A-CSPO course at any time after completing your CSPO certification. To receive your A-CSPO certification, you'll need at least 12 months of Product Owner experience logged in your Scrum Alliance profile.

Class Logistics:

- > AgileDad University Membership
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > Two Year Scrum Alliance Membership
- > Reference Workbook Included
- > Qualify for Level 3 CSP-PO Course

LEVEL ONE CSPO & ONE YEAR WORK EXPERIENCE REQUIRED

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	The Product Owner Role	<ul style="list-style-type: none"> > Product Owner Anti-Patterns > Product Owner Skills /Qualities/ Attributes > Product Owner In The Real World > Agile Analysts - POBAFATA > Understanding Stakeholders & Personas
10:15 – 12:00 PM	Product Owner Facilitation	<ul style="list-style-type: none"> > Divergent vs Convergent Thinking > Listening Techniques > Coming To Consensus > Defining Key Terms > Complete Agile Planning
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Working With Teams	<ul style="list-style-type: none"> > 7 Deadly Sins of Technical Debt > The Agile Umbrella > Technical Practices > Product Owner With Multiple Teams > Feature Vs. Component Teams > Managing Dependencies
2:30 – 3:00 PM	Agility Understood	<ul style="list-style-type: none"> > Extreme Programming > Dynamic Systems Development Method > Feature Driven Development > Lean & Kanban
3:00 – 4:00 PM	Importance of Limiting WIP	<ul style="list-style-type: none"> > Project & Roadmap Level WIP > Team WIP Limits & Little's Law > Individual WIP & Kanban Boards
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Scaling Agile	<ul style="list-style-type: none"> > Scaled Agile Framework > Large Scale Scrum > Scrum At Scale > Enterprise Scrum > Disciplined Agile Delivery
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Developing Practical Product Strategies	<ul style="list-style-type: none"> > The ART of The Agile Press Release > Business Model, Value Proposition Canvas > Lean Canvas > Story Points & Estimation > Roadmapping & Rapid Release Planning
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Customer Research & Product Discovery	<ul style="list-style-type: none"> > Product Discovery Techniques > User Story Mapping > Cognitive Bias > Assumption vs Hypothesis > Outcome Over Output > Defining Value
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > Enhanced Backlog Creation > Advanced Product Backlog Refinement > Personal & Professional Development > Final Thoughts



Certified Agile Facilitator

Scrum Alliance Certification Workshop

Instructor: V. Lee Henson CST



About The Certified Facilitator Workshop

Facilitation is the cornerstone of effective collaboration, decision-making, and creativity within teams. The Certified Agile Facilitator (CAF) course is designed for individuals seeking to deepen their facilitation mindset and skills while learning from experienced Agile practitioners.

This workshop provides hands-on training to develop the expertise needed to guide teams toward meaningful outcomes. It's an essential step for those aspiring to become Certified Agile Coaches, as facilitation is a critical tool in any coach's toolkit.



Class Logistics:

- > AgileDad University Membership
- > 2-Day Online or In-Person Workshop
- > Class Eligible For 16 PDU's or SEU's
- > 2-Year Scrum Alliance Membership
- > Preparation for Agile Coach Certs

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

Time	Agenda Item	Details
8:30 – 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
9:00 – 10:00 AM	Setting The Stage	<ul style="list-style-type: none"> > Facilitation Defined > Facilitation Is A Mindset > The Facilitation Arch > Why Facilitation? > Facilitation Is a Different Coaching Stance
10:15 – 12:00 PM	Understanding Group Context & Needs	<ul style="list-style-type: none"> > Gaining An Understanding > The Four Magic Words > Psychological Safety > Ethical Facilitation > Facilitation Preparation Checklists
12:00 – 1:00 PM	Lunch - Day 1	
1:00 – 2:15 PM	Orientation of a Facilitator	<ul style="list-style-type: none"> > Facilitator Orientation Defined > Group Decision Making > Listening Techniques > Delivering & Receiving Feedback > Voice of The Group > Models For Emotional Intelligence
2:30 – 3:00 PM	Facilitating Through Conflict	<ul style="list-style-type: none"> > Defining Conflict > Hidden Benefits of Conflict > Five Tips For Maintaining Positivity > Conflict Resolution
3:00 – 4:00 PM	Forwarding The Action	<ul style="list-style-type: none"> > The Decision Is NOT The End > Taking Decision Actions Forward > Walk The Walk
4:45 – 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> > Day 1 Review > Homework & Dismissal
Day Two		
8:30 – 10:00 AM	Facilitation Review	<ul style="list-style-type: none"> > Personal Inspection & Adaptation > Event Inspection & Adaptation > Co-Facilitation - Fusion > Facilitation Case Studies > Cohesive Facilitation
10:00 – 10:15 AM	Morning Break	
10:30 – 12:00 PM	Facilitation Practice	<ul style="list-style-type: none"> > Introduction & Brainstorming > Strengths & Techniques > Role Play & Feedback > Session Fine Tuning > Wrap-Up And Reflection
12:00 – 1:00 PM	Lunch - Day Two	
1:00 – 3:30 PM	Facilitation Practice Continued	<ul style="list-style-type: none"> > Facilitation Practice - Preparation > Assemble a Facilitation Plan > Facilitation Practice - Demos > Facilitation Practice - Feedback > Discover Three improvements > Agile Does Require Facilitation
3:30 – 5:00 PM	Course Closure	<ul style="list-style-type: none"> > The Agile 12 Step Program > Deepening Your Facilitation Skills > Podcast & Additional Resources > Final Thoughts

Certified Stable Associate - CSA

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



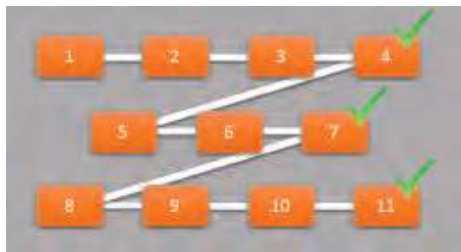
About the CSA Workshop

This course is the starting point for understanding the Stable Framework™ and how it can improve performance within an organization. A Certified Stable Associate (CSA) understands the two foundational components of Operational Excellence. In addition, they'll know to apply them using Agile and Stable principles.

CSA's learn about the seven components of the Stable Framework™ and how they can apply these to improve Software Development, Operations, Implementation, DevOps, DevSecOps, and any other area suffering from the Hidden Factory of inefficiency.

This workshop promises to be like no other

- 1) We dig deep in class and help people solve pressing problems and issues they are facing.
- 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.
- 3) Stable is not all about software anymore, nor is it an all or nothing prospect. This class will point out real world examples of how well known organizations from startup to enterprise have adopted Stable and witnessed dramatic incremental improvements.



Class Logistics:

- Eligibility To Take The CSA Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10 AM	Operational Excellence	<ul style="list-style-type: none"> • Operational Excellence • Customer Facing Excellence • Business Process Excellence
10:00-12:00 AM	Understanding the "Hidden Factory"	<ul style="list-style-type: none"> • Effects of Agile on the Software Industry • What causes Unpredictability? • The "Hidden Factory" Problem • Poor Quality Costs Grow Exponentially
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 2:00 PM	Quality Framework Benefits	<ul style="list-style-type: none"> • Two Types of Quality Management • Benefits of a Structured Quality System • How Much \$\$ Will Stable Save You?
2:00 - 3:15 PM	Introducing The Stable Framework™	<ul style="list-style-type: none"> • Seven Framework Steps (1-7) • Service Register
3:15 - 4:00 PM	1 - Process Asset Library	<ul style="list-style-type: none"> • Preserving Institutional Knowledge • Process Asset Matrix • Process Asset Controls
4:00 - 4:30 PM	2 - Core Roles	<ul style="list-style-type: none"> • Master Chief • Process Owner • Servant Leadership
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Review • Share Takeaways
Day 2		
8:30 - 9:00 AM	3 - Knowledge Domains	<ul style="list-style-type: none"> • Future, Present, Past
9:00 - 9:30 AM	4 - Core Meetings	<ul style="list-style-type: none"> • Patterned like a Sprint
9:30 - 10:00 AM	5 - Principles of Stability	<ul style="list-style-type: none"> • Five Fundamental Principles of Quality Management
10:00 - 10:15 AM	Day 2 - Morning Break	
10:15 - 10:45 PM	6 - Process Improvement	<ul style="list-style-type: none"> • Kata Cards, SLAM Charts, Models, etc.
10:45 - 11:15 PM	7 - Systematization	<ul style="list-style-type: none"> • How to Convert an Existing Process Into a Stable Environment
11:15 - 12:00 PM	Process Tailoring	<ul style="list-style-type: none"> • What You Should Not Omit
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 2:30 PM	Framework Application	<ul style="list-style-type: none"> • Dev, Ops, Imp, DevOps, DevSecOps, etc. • Stable Scrum
2:00 - 4:30 PM	Stable Simulation	<ul style="list-style-type: none"> • Sprited Simulation Game Enabling Participants to Experience Stability
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Final Thoughts

Certified **Stable** Process Owner - CSPRO

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



About the CSPRO Workshop

Any team member performing repeatable process steps can be a Certified Stable Process Owner. CSPRO's are responsible for performing their repeatable work at an established standard of quality. This is accomplished through the use of Kata Cards and checkpoints, and a certificate-based work flow process.

This workshop promises to be like no other!

- 1) We dig deep in class and help people solve pressing problems and issues they are facing.
- 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.
- 3) Stable is not all about software anymore, nor is it an all or nothing prospect.

This class will point out real world examples of how well known organizations from startup to enterprise have adopted Stable and witnessed dramatic incremental improvements.



Class Logistics:

- Eligibility To Take The CSPRO Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10 AM	Stable Framework Review	<ul style="list-style-type: none"> • Operational Excellence • Customer Facing Excellence • Business Process Excellence
10:15-10:20 AM	The Role of a Process Owner	<ul style="list-style-type: none"> • Customer Champion • Supplier Champion • Process Champion
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 1:30 PM	Understanding Value	<ul style="list-style-type: none"> • Business Value • Customer Value • Societal Value
1:30 - 2:00 PM	Who is our Customer?	<ul style="list-style-type: none"> • Identifying Our Many Customers • Tools to Engage Customers Better
2:00 - 2:30 PM	What is a Process?	<ul style="list-style-type: none"> • Systems Thinking • Process Mapping
3:00 - 4:00 PM	Process Execution	<ul style="list-style-type: none"> • Quality Planning, IQA, QA, QC • Improving Supply Chain Relationships
4:00 - 4:30 PM	Process Improvement	<ul style="list-style-type: none"> • Kaizen • 6 Forms of Process Improvement (1-6) • Fake vs. Real Process Improvement
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Share Takeaways • Homework & Dismissal
Day 2		
8:30 - 9:30 AM	1 - Systemitization	<ul style="list-style-type: none"> • Systems Thinking, P-D-C-A Model • S.I.P.O.C. Model, S-D-C-A Model
9:30 - 10:00 AM	2 - Process Metrics	<ul style="list-style-type: none"> • Four Types of Measurement • Two Sides to Metrics
10:00 - 10:15 AM	Day 2 - Morning Break	
10:15 - 11:15 PM	3 - Lean	<ul style="list-style-type: none"> • 8 Forms of Waste • T.I.M. W.O.O.D.S. is NOT your friend!
11:15 - 12:00 PM	4 - Flow	<ul style="list-style-type: none"> • Theory of Constraints (T.O.C.) • Cross-functional Teams
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 2:30 PM	5 - Resilience	<ul style="list-style-type: none"> • Process Recovery Models • Asset Recovery Models
2:30 - 4:30 PM	6 - Durability	<ul style="list-style-type: none"> • Root Cause Analysis • Kata Cards, and Check-points
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Reading List, Final Thoughts

Certified **Stable** Master Chief - CSMC

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



About the CSMC Workshop

A Stable Master Chief is the senior person responsible for Operational Excellence within the group. They are tasked with creating a quality environment, and helping Process Owners succeed within it. Leadership training is critical to succeeding as a CSMC.

We dig deep in class and help people solve pressing problems and issues they are facing.
 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.
 3) Stable is not all about software anymore, nor is it an all or nothing prospect.



Class Logistics:

- Eligibility To Take The CSMC Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10:00 AM	Stable Framework Review	<ul style="list-style-type: none"> • Operational Excellence • Customer Facing Excellence • Business Process Excellence
10:15-12:00 AM	The Role of a Master Chief	<ul style="list-style-type: none"> • Environment Setup & Support • Individual & Team Support • Individual & Team Accountability • Corporate Liaison
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 2:00 PM	Quality Planning	<ul style="list-style-type: none"> • Stable Maturity Model • Create Various Assets • Discuss Barriers to Adoption
2:00 - 3:15 PM	Leadership	<ul style="list-style-type: none"> • Organizational Leadership • 6 Forms of Influence • Leadership vs. Management
3:15 - 4:30 PM	The Stable Framework Leadership Model	<ul style="list-style-type: none"> • Leadership • Followership • Theories of Motivation • 3 Keys to Leadership Success
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Review • Share Takeaways • Homework & Dismissal
Day 2		
8:30 - 10:00 AM	How to Succeed in Business	<ul style="list-style-type: none"> • The 6 Leadership Functions • Critical Success Factors • Watching out for Imbalances.... • S.T.O.P. Meetings
10:00 - 10:15 AM	Day 2 - Morning Break	
10:15 - 12:00 PM	Personal Development	<ul style="list-style-type: none"> • You are Unique! • Creating a Vision Board • Mentoring Groups • Your Circle of Friends
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 4:30 PM	Leading Up, Across & Down	<ul style="list-style-type: none"> • Empowering Your Boss • D.I.S.C. Personality Profiles • The Art of Debate • Group-based Problem Solving
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Reading List, Final Thoughts



LearnMore@AgileDad.com
 866-410-1616
 AgileDad, LLC. Orlando, FL | Salt Lake City, UT



Certified **Stable** Scrum Master - CSSM

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



About the CSSM Workshop

A Stable Scrum Master is focused on ensuring the team achieves Operational Excellence, which means using Agile techniques to deliver precisely what the customers want (Effectiveness), and doing so with minimal waste (Efficiency).

This workshop promises to be like no other!

- 1) We dig deep in class and help people solve pressing problems and issues they are facing.
- 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.
- 3) Stable is not all about software anymore, nor is it an all or nothing prospect. This class will point out real world examples of how well known organizations from startup to enterprise have adopted Stable and witnessed dramatic incremental improvements.



Class Logistics:

- Eligibility To Take The CSSM Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10 AM	History of Agile	<ul style="list-style-type: none"> • The Need for Agile • The Agile Manifesto • Agile Today
10:15-10:20 AM	Scrum	<ul style="list-style-type: none"> • The Artifacts • The Roles • The Meetings • Common Adoption Challenges
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 2:00 PM	Stable Additions to Scrum	<ul style="list-style-type: none"> • Kata Cards, SLAM Charts • 5S Improvements, Kaizen Projects • Additional Questions
2:00 - 3:15 PM	Scrumban	<ul style="list-style-type: none"> • Kanban vs. Sprint Boards • Lean, WIP, & Pull Workflows • Combining Kanban & Sprints
3:15 - 4:30 PM	Common Agile Fixtures	<ul style="list-style-type: none"> • User Stories, Burn-up Charts • Information Radiators, Personas • Cross-functional Teams, Kano Model • Wire-frames, Kaizen, Automation
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Review • Share Takeaways • Homework & Dismissal
Day 2		
8:30 - 10:00 AM	Scrum Simulation	<ul style="list-style-type: none"> • Review of Scrum & Scrumban • Simulation Overview • Class Breaks Into Scrum Teams • Scrum and Scrumban Begin
10:00 - 10:15 AM	Day 2 - Morning Break	
10:15 - 12:00 PM	Game Creation (Simulation)	<ul style="list-style-type: none"> • Teams use Scrum and Scrumban principles learned in class to create complete games for other teams to play after lunch.
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 4:30 PM	Game Playing & Retrospectives (Simulation)	<ul style="list-style-type: none"> • Playing of games by individuals from other teams. • Team Retrospectives • Retrospective Share with Classmates
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Reading List, Final Thoughts



LearnMore@AgileDad.com
 866-410-1616
 AgileDad, LLC. Orlando, FL | Salt Lake City, UT



Certified **Stable** Scrum Product Owner - CSSPO

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



About the CSSPO Workshop

A Scrum Product Owner is the single person responsible for the success of the product or service being developed.

This is a big responsibility and requires leadership and a solid knowledge of Scrum and Stable principles.

This workshop promises to be like no other!
1) We dig deep in class and help people solve pressing problems and issues they are facing.

2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.

3) Stable is not all about software anymore, nor is it an all or nothing prospect. This class will point out real world examples of how well known organizations from startup to enterprise have adopted Stable and witnessed dramatic incremental improvements.



Class Logistics:

- Eligibility To Take The CSSPO Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10 AM	Scrum Scrum-ban Hybrid Projects	<ul style="list-style-type: none"> • History of and Need for Agile • The Agile Manifesto • Scrum/ Scrumban/Hybrid Projects • Stable Additions to Scrum
10:15-10:20 AM	The Role of a Product Owner	<ul style="list-style-type: none"> • Product Backlog • Product Development • Corporate Liaison
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 3:00 PM	Starting an Agile Project	<ul style="list-style-type: none"> • 4 Levels of Planning • The Vision Meeting • The Release Planning Meeting
2:00 - 3:15 PM	Working Together as a Team	<ul style="list-style-type: none"> • Team Motivation • Team Dynamics • Radical Candor
3:15 - 4:30 PM	Working with Stakeholders	<ul style="list-style-type: none"> • Stakeholder Identification • Requirements tools • Personas • Lean Canvas Model/Lean Startup
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Review • Share Takeaways • Homework & Dismissal
Day 2		
8:30 - 10:00 AM	Behavior Driven Development (BDD) Design Thinking	<ul style="list-style-type: none"> • User Stories/Storyboarding • Gherkin • I.N.V.E.S.T. • Story Points
10:00 - 10:15 AM	Software Analysis Design & Estimation	<ul style="list-style-type: none"> • Success Profiles • Analogous Estimates • Parametric Estimates
10:15 - 12:00 PM	USAML	<ul style="list-style-type: none"> • Bottom-up Estimates • Building U.S.A.M.L. Models • Task level estimation
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 4:30 PM	Design Thinking Workshop Estimation Workshop	<ul style="list-style-type: none"> • Hands-on learning by example • Hands-on learning by example
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Reading List, Final Thoughts

Certified **Stable** Software Estimator - CSSE

Stable Institute Certification Workshop

Instructor: V. Lee Henson CSFT



About the CSSE Workshop

A Stable Software Estimator is able to convert User Stories into a bottom-up estimates using the User Story Architecture Modeling Language (USAML). This workshop is recommended for developers and Product Owners wanting to improve their estimation skills.

This workshop promises to be like no other!

- 1) We dig deep in class and help people solve pressing problems and issues they are facing.
- 2) If your only goal for taking the class is to pass the test, this class is not for you. While my class average test score sits near the very top of all trainers, this is not our primary goal.
- 3) Stable is not all about software anymore, nor is it an all or nothing prospect. This class will point out real world examples of how well known organizations from startup to enterprise have adopted Stable and witnessed dramatic incremental improvements.



Class Logistics:

- Eligibility To Take The CSSE Exam
- 2-Day Online or In-Person Workshop
- Class Eligible For 16 PDU's or SEU's
- Two Year Stable Institute Membership
- Reference Workbook Included

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

Time	Agenda Item	Details
8:30 - 9:00 AM	Welcome & Agenda	<ul style="list-style-type: none"> • Meet Your Instructor • Meet Your Team • Course Agenda & Goals
9:00 - 10 AM	Foundation Concepts	<ul style="list-style-type: none"> • Has Scrum Helped Estimation? • Foundatoin Estimatoin Concepts • Estimation Procedure
10:15-10:20 AM	Getting Accurate Estimates	<ul style="list-style-type: none"> • Analysis, Design, Estimation • Project Tracking • Operational Excellence • Continual Improvement
12:00 - 1:00 AM	Day 1 - Lunch	
1:00 - 2:00 PM	Project Tracking	<ul style="list-style-type: none"> • Scrum • Scrum-ban • Hybred Projects
2:00 - 3:15 PM	Operational Excellence	<ul style="list-style-type: none"> • Removing the Hidden Factory • Transparnecy • Preserving Institutional Knowledge
3:15 - 4:30 PM	Legacy Analysis, Design, Estimation	<ul style="list-style-type: none"> • How we used to do this • BRD, SRS, SDD • Analagous Estimates • Expert Judgment Decomposition
4:30 - 5:00 PM	Day 1 Close & Homework	<ul style="list-style-type: none"> • Review and class disucssoin
Day 2		
8:30 - 10:00 AM	Behavior Driven Development (BDD)	<ul style="list-style-type: none"> • Stakeholder Analysis • Storyboarding/User Stories • Definition of Ready • Definition of Done
10:00 - 10:15 AM	Day 2 - Morning Break	
10:15 - 12:00 PM	User Story Architectural Modeling Language (USAML)	<ul style="list-style-type: none"> • Creating Use Cases from User Stories • Creating Use Case Data Diagrams • Using Modles to Improve Diagrams • Converting Diagrams to Estimates
12:00 - 1:00 AM	Day 2 - Lunch	
1:00 - 4:30 PM	Estimation Workshop	<ul style="list-style-type: none"> • Real-world experience estimatinng projects using BDD + USAML + Estimation Procedure Kata Cards
4:30 - 5:00 PM	Course Closure	<ul style="list-style-type: none"> • Reading List, Final Thoughts



LearnMore@AgileDad.com
 866-410-1616
 AgileDad, LLC. Orlando, FL | Salt Lake City, UT



Project Management Professional - PMP

PMI Certification Test Preparation

Instructor: Mike Berry



Project Management Professional - Test Prep

The Project Management Professional (PMP) certification recognizes individuals who excel in managing people, processes, and business priorities across professional projects. Created by the Project Management Institute (PMI)—the world's leading authority on project management—the PMP demonstrates a project manager's proven leadership experience and expertise, regardless of their preferred way of working.

To earn the PMP certification, candidates must meet specific eligibility requirements and pass a rigorous 180-question exam. Designed by project leaders for project leaders, the exam is rooted in real-life project management scenarios, ensuring the knowledge gained is practical and applicable.

No prior knowledge or experience is required to attend PMP Certification Training.

To qualify for the PMP exam you should either have:

High school diploma and Minimum 60 months/5 years experience leading and managing projects within the past eight years.

35 hours of project management education/training.

You can also meet this requirement with a Bachelor's degree or higher and 36 months/3 years experience leading and managing projects within the past eight years.

35 hours of project management education/training.

Are you ready to book this as a private course for your group?

Contact us today to schedule training and coaching!

LearnMore@AgileDad.Com
866-410-1616

	Agenda Item	Details
	Welcome & Agenda	<ul style="list-style-type: none"> > Meet Your Instructor > Meet Your Team > Course Agenda & Goals
	Course Foundations	<ul style="list-style-type: none"> > Understand Essential Terms > Explore Various Models > PMP Cert Explained > Qualifications Explained > Materials Overview
	Business Environment	<ul style="list-style-type: none"> > Strategic Alignment > Project Benefits & Value > Org Culture & Change Management > Project Governance & Compliance > Business Case Study
	Start The Project	<ul style="list-style-type: none"> > Identify & Engage Stakeholders > Form The Team > Build Shared Understanding > Determine Project Approach > Business Case Study > Help Me Understand
	Plan The Project	<ul style="list-style-type: none"> > Planning Projects > Schedule & Scope > Resources & Budget > Quality & Risks
	Lead The Project Team	<ul style="list-style-type: none"> > Create a Collaborative Environment > Support & Empower The Team > Manage Conflict
	Project Team Performance	<ul style="list-style-type: none"> > Implement Ongoing Improvements > Manage Project Changes
	Closing The Project / Phase	<ul style="list-style-type: none"> > Project or Phase Closure > Benefits Realization > Knowledge Transfer > Business Case Study > Team Sign-Off
	Preparing For the PMP Exam	<ul style="list-style-type: none"> > Formulas To Memorize > Leverage The PMBOK > Best Study Practices > Prep For Test Day > Additional Details
	Practice Test and Additional Resources	<ul style="list-style-type: none"> > Access To Practice Test > Access To Agile Resources > Access To The BEST Books > List of Additional Study Guides > Helpful Websites > What To Expect
	Course Closure	<ul style="list-style-type: none"> > Content Review > Open Q&A > Reading List > Final Thoughts



LET AGILEDAD CREATE CUSTOM CURRICULUM & COURSEWARE FOR YOUR ORGANIZATION

AgileDad Creates curriculum designed to help your organization be successful. Our solutions can be purchased outright and carry your organization's logo, or can be leased on a per use basis. Please contact LearnMore@AgileDad.Com for more information and pricing.



AgileDad also offers a variety of E-Learning modules! These modules are available by subscription only. Contact LearnMore@AgileDad.Com for details and pricing.

Allow your company to learn from wherever they are.
Always have the most current Agile teachings at your fingertips.
Affordable subscription model makes it easy and effective for most organizations.



COURSE CONTENT AVAILABLE WHEN YOU NEED IT



EDUCATE AT A COMFORTABLE KNOWLEDGE LEVEL



OBSERVE AND REPLICATE REPEATABLE RESULTS

AGILEDAD MODULES - A-Z AGILE FOCUS

AGILE FOR NON-COLOCATED TEAMS
BUSINESS ANALYSIS & CREATION
CONTRACTS FOR AGILE PROJECTS
DEVOPS IN AN AGILE WORKSPACE
EDUCATION USING AGILE METHODS
FUNDING MODELS FOR AGILE
GETTING THINGS DONE WITH AGILE
HUMAN CENTERED WORKSPACES
IDENTIFYING & MANAGING TECH DEBT
JUMPSTART YOUR AGILE PROJECT
KANBAN & SCRUMBAN FOR TEAMS
LEAN DESIGN SYSTEMS THINKING
MAP - BUILDING THE RIGHT THING

NON-SOFTWARE AGILE IMPLEMENTATION
ORGANIZATIONAL AGILE TRANSFORMATION
PROGRAM & PORTFOLIO MANAGEMENT
QUALITY ASSURANCE & AGILE
RAPID RELEASE PLANNING & AGILE
SCALING AGILE & STRATEGY
TEST AUTOMATION & AGILE
USER EXPERIENCE (UX) & AGILE
VALUE DRIVEN DESIGN & FOCUS
WORK IN PROGRESS (WIP) LIMITS
XP & AGILE INTEGRATED
YARDSTICK & OTHER AGILE METRICS
ZESTFUL AGILE IMPLEMENTATIONS

The AgileDad Name



**Raising
TheBar!**

800+

successful implementations

\$2.8M

avg. cost savings per year

350%

avg. increase in productivity

100%

organizational success

Back in 2007, we were working for an organization that tried to help businesses better understand and practice greater agility. Through this work we made a few key discoveries. Businesses were fixated on taking what they were currently doing and optimizing it instead of seeking out a new and better way to execute. Even if they did seek to change, they would often be so embedded in their failing process that they would try the new framework for a very limited time and often fall back into their previous failing practices. Many of the big consulting firms were enabling this behavior by placing coaches into the organization full time to try and manipulate their current failing processes in an effort to get the paycheck and not rock the boat.

This is when I said to myself somebody needs to do something about this. The truth needs to be spoken. This is when we met with our very first Fortune 100 CEO where after we presented to him he said, "You do realize they are all going to hate you. It is not because you are wrong or doing anything that should not be done. It is more because at this stage most companies out there are like angry teenagers. They ask for the advice, listen to you, and stand strong to tell you that you got it all wrong. They are not ready to receive the sage advice you have given them and will often try to do the exact opposite to prove a point. I expect you to come in and plant a seed. Let us water and nurture it for a time. We will then call you in roughly six months and let you know that you were right all along and we are now ready to accept your help and coaching."

The pattern above has manifest itself at least a hundred times and has often repeated itself for greatest emphasis. It became a self-fulfilling prophecy. We would enter an organization, present observations, get beat up pretty badly, get thrown out, and get invited back to boil the now more polluted ocean months or even in a few cases years later. Our goal for AgileDad was to create a company where we keep the client list small at any given time, provide world class leadership/team-based training & coaching for companies of any size, and be a catalyst for good in the world while simplifying and humanizing work. We have since invited many Agile coaches and trainers both male and female to join us on this amazing crusade to promote a healthy more pragmatic approach to implementing Agile.

The name AgileDad is a great descriptor of what we do. We are not always conventional. We have built an amazing diverse team of individuals who each are contributors to the fabric of our story. We are AgileDad



AgileDad Supports Education at All Levels

AgileDad is proud to partner with major universities to provide world class business and project management curriculum.

AgileDad has sponsored events to help educators at all levels achieve Agile & Scrum Certifications to help them be successful in the classroom.

To learn more, please contact us at LearnMore@AgileDad.Com



Can AgileDad Coaching Help Your Company?

The AgileDad Coaching approach is different and truly unlocks and maximizes your potential for Agile Implementation success!

For years many organizations have offered the same type and model for Agile Coaching. Your company spends a large part of its' budget on bringing in a company that plants one coach on the ground and provides you with round the clock coaching at a standardized rate whether you need that coach there or not regardless of their specialty. This is a non-working solution that we have found a remedy for.

We start with an initial assessment of the Agile teams and contributors, long-term targets will be set with regard to your company's vision and implementation plan for Agile. This includes short-term and long-term plans to help teams, ScrumMasters, Product Owners and leaders be highly effective by utilizing the AgileDad 12 step coaching model. Coaching hours may be used for planning, resolving impediments, backlog grooming, mentoring, or anything that helps your organization see Agile success. We systemically help with the cultural and organizational changes needed, process improvement and sustainability of those changes . Coaching hours are sold as a bucket of hours that never expire so the right coach can help you to get Agile started or refined within your organization. The goal of the Agile Coach in your organizations to work with the organization to develop an Agile Center for Excellence for long-term sustainability internally instead of long-term dependency on coaching and consulting services.

Coaching hours are billed at a flat rate and you have the opportunity to utilize that time based on the level of coach needed in order to facilitate the type of work that needs to be done. In order to maintain scheduling and coaches sanity, we do enforce minimum on-site time-lines that are short in nature and do allow for hours to be used remotely when applicable. This unique approach has yielded some amazing results. Do not take our word for it. Here is what a few of our clients have had to say:

"The great thing about having an AgileDad coach is being able to have an outside perspective to see what we can do to improve. It helps identify where are we a little bit off, what is working well and is really helping to improve where it makes sense. It's an investment and well worth it." "Some of the first guidance I heard was about team size and how getting to the right team size would improve how productive we were in addressing the right priority items. Doubling production by dividing just didn't make sense to me but after we got teams to the right size, there are many teams that are now reporting 3 to 4 times the improvement in throughput. It's amazing that such a simple concept has made profound impact for our company." "After training and some initial follow-up coaching sessions, the office is hyped on this applying-new-knowledge-to-processes, so hooray!"

How is AgileDad Coaching different from the rest?

LearnMore@AgileDad.Com
866-410-1616

AgileDad sells coaching as a bucket of hours that you can use as needed. The bucket of hours NEVER expire!
All AgileDad Coaching is 100% guaranteed! We will enhance your process!
AgileDad has Micro-Coaching - The FIRST & only try before you buy!
MANY qualified references available upon request for your review.



Best Training I have ever had! I am pleased to add Agile Scrum Master Certification to my portfolio (including Six Sigma Master Black Belt Certification), thanks to Lee's training and encouragement. Lee is very engaging and keeps the subject interesting! I highly recommend Lee to individuals and companies for his training and motivational presentations!

Dino Marsili - Cisco



I have had the wonderful opportunity to participate in Certified Scrum Master training. The training itself was unlike any training I have participated in! Aside from being incredibly thorough as it pertained to the CSM discipline, it was engaging, entertaining and truly hands on. I definitely received more than I bargained for in a very positive way. The morning exercise on the first day created a positive synergy with the other participants that carried through the entire class. I highly recommend Agile training and any other Agile or Project Management classes in the future.

Shauna Kay Harris - Delta Airlines



I was privileged enough to be able to take CSPO and CSM workshops in 2017. The teaching style is hands on and practical. He has the ability to create balance between the training materials and real life application of the information. He is very engaging and keeps the students full attention and participation throughout both courses. He is down to earth and truly cares about the students that he is teaching. He wants all of his students to be successful in their aspirations and this was clear in how he lead and interacted with students from all walks of life. His class has been a catalyst to change for me and I will always appreciate learning from him.

Keri Dunlap - Innovation - Worldpay



I recently completed the Scrum Certified Product Owner course under Lee's tutelage and realized that he's the single best instructor I've had during my professional career. Lee has the unique ability to transform the complex into the manageable and the challenging into understandable, all while promoting an enjoyable learning atmosphere. He can be an invaluable human resource for anyone looking to fully understand Scrum and take their career to the next level.

Chris Errington - Nielsen Company



The AgileDad CSM course was undoubtedly one of the most interesting and beneficial courses I have taken. Not only did the course provide great information, but also a very fun learning environment that made it easy to sit through a two day course (which is usually not the case!). I would absolutely recommend the AgileDad courses to anyone interested in learning about Scrum.

Carley Donovan - Salesforce



I had the pleasure of attending a Certified Scrum master course. I have thought technical subjects over the years and attended many training sessions and courses. This was without doubt one of the best I have participated in. He delivered the material in a entertaining way, anchored it to real world scenarios, explained complex areas from a multiple of view points. Was I able to pass the exam? Without a doubt, but that wasn't really the point for me. If you want to learn SCRUM or solidify and improve what you do with Agile already then I encourage you to seek Lee's course out and sign up.

Mat Young - Dell EMC



AGILEDAD

Orlando, FL | Salt Lake City, UT

Phone: 1-866-410-1616

E-mail: LearnMore@AgileDad.com

Website: AgileDad.Com